

# **Booth Manual**

Let's find various types of booths in virtualeventplace.com. Broadly we can categorize the following themes: **Traditional** Booth, **Career Fair** Booth, **Corporate** Booth, **Minimalist Light** Booth, **Outdoor** (Van) Booth and customizations based on any of the above themes.

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### **Traditional Booth**

(with various color scheme)

Basic Booth structure (min W: 900px X H: 576px)

Left - Class: paneL Width & Height: 183px & 340px Center - Class: paneC Width & Height: 184px & 522px Right - Class: paneR Width & Height: 183px & 340px

### **Career Fair Booth**



#### Basic Booth structure (min W: 1140px X H: 500px)

Left - Class: paneL	Center - Class: paneC	Right - Class: paneR	
Width & Height: 190px & 160px	Width & Height: 300px & 420px	Width & Height: 285px & 360px	

### **Corporate Booth**



#### Basic Booth structure (min W: 1140px X H: 500px)

Left - Class: paneL	Center - Class: paneC	Right - Class: paneR
Width & Height: 260px & 160px	Width & Height: 270px & 370px	Width & Height: 275px & 420px

### **Minimalist Light Booth**



### Basic Booth structure (min W: 1140px X H: 500px)

Left - Class: paneC	Center - Class: paneL	Right - Class: paneR	
Width & Height: 275px & 410px	Width & Height: 260px & 160px	Width & Height: 250px & 360px	

### **Outdoor (Van) Booth**



### Basic Booth structure (min W: 1140px X H: 500px)

Left - Class: paneL	Center - Class: paneC	Right - Class: paneR	
Width & Height: 260px & 160px	Width & Height: 285px & 340px	Width & Height: 270px & 260px	

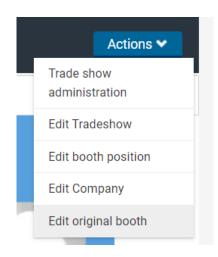
### **Finding your Booth**

Once logged into Virtual Event Place, click the **"My Tradeshows"** button in the top navigation bar, **Scroll down to booths.** You may have one, you may have several. Clicking the Name of the booth will **"Edit Original Booth"**, the **"Display"** icon will take you to the same booth within its participating tradeshow

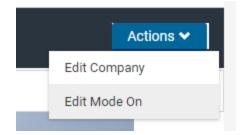
7. Booth			
Name	HR.com TEST Edits Original Booth - Navigates to Edit Ma	ode	*
Description	HR.com TEST		
Participation	Trade show	Disp	olay Statistic
	*1 - SAPinsider - DEMO EVENT	Navigates to Booth in Tradeshow	

### **Edit Booth**

Step 1(a) - If Accessing through a participating tradeshow: Find your Booth, Go to Actions (dropdown menu) and select "Edit original booth" to edit booth content, look & feel.



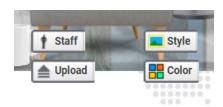
Step 1(b) - If Accessing booth from the company profile: Go to Actions (dropdown menu) and select "Edit Mode On" to edit booth content, look & feel.



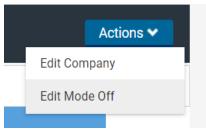
Step 2: To add or change content click the "Edit" button in each panel beside each resource i.e. logo, content, video etc.



Step 3: To edit or customize your booth you can select different options from the image below, like "Staff" to add/change the person image, "Style" to change the booth theme or upload your own background image...



Final Step to SAVE: Please select "Edit Mode Off" from Action (dropdown menu)



### **Customized Booths**

Change the background image by adding your own image for a different look & feel <u>\*\*Important: This is enabled on the 3D booth template</u>

### Some Customized Booth examples below





### **Advanced Booth Customization**

(Based on traditional & other themes)

Referencing the screenshot below, you can add custom images by using the HTML Editor (Middle Panel for Traditional (3D) Booth & Left Container (Edit button is found on the top/middle) for Corporate Booth) & place those images in the proper area with CSS.

\*\*Important: The information provided below is intended for designers with HTML and CSS knowledge. To prevent the layout from breaking, please make sure you have an expert on staff to complete these changes. Improper implementation may affect booth functionality and will have to be removed.



#### Example

HTML (Middle Panel for 3D Booth) : <img src="*image path*" class="CharityChair"> CSS: .CharityChair{position: absolute; top: 163px; left: 210px;}

#### How to add styling code:

When editing the Media panel (where the video information resides), the <u>text below screen</u> box accepts Image tags and CSS additions. You can add new styling to adjust VEP's predetermined styles (ie: changing a font colour) or embed/absolutely position new elements.

- For absolute positioning, please note that these templates are mobile responsive. Please adjust your custom styling accordingly.

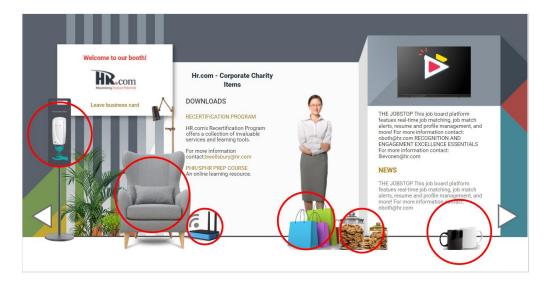
#### Coding Tips:

- Make sure you surround new CSS with the proper tags <style>.panelImage {xxx} </style>
- 2. Use your browser's code inspector to find class names of containers you plan to adjust
- 3. Avoid changing widths or heights of any containers. This can break the layout as everything is calculated to fill the design space.

#### Examples:

- Hiding your company logo (in cases where you want to feature a product graphic instead. You can embed your logo into your background image instead)
   .booth .logo .logoBk {display:none}
- 2. Embed a floating image (see example below)
   .newImage {position: absolute; top: 163px; left: 210px;}
   <img src="https://www.yourwebsite.com/imagepath.png" alt="new image"
   class="newImage">
- 4. Add links, formatting or styling to the text above the "leave business card" <strong><a href="www.yourwebsite.com" target="\_blank" style="color:red">Link Name</a></strong>
- 5. Change the font size or color of specific text boxes.
  #tradeshow .booth h2 {color: blue;}

Booth	Hr.com - Charity Items	Preview;
Name*		Hr.com - Charity Items
Media	- Select -	21
Text below screen	<pre>simg src="/portals/hrcom/tradeshow/Custom %20images/CharityBooth-Wifi.png" class="CharityWifi."xct"&gt;wifi.png" class="CharityWifi."xct"&gt;wifi.png" class="CharityWifi."xct"&gt;wifi.png" class="CharityWifi."xct"&gt;wifi.png" class="CharityWifi."xct"&gt;wifi.png" class="CharityWifi."xct"&gt;wifi.png" class="CharityBooth- HandSanitizingStation.png" class="CharityHandSanitizingStation"&gt; <div class="CharityHandSanitizingStation"> <dv></dv> </div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></div></pre>	<ul> <li>Yeng</li> <li< td=""></li<></ul>



#### Example

HTML (paneR for Corporate Booth): <img src="*image path*" class="CharityChair"> CSS: .CharityChair{position: absolute; top: 150px; right: -150px;}

#### \*\* PREMIUM SERVICE \*\* Adding a Custom Booth Template (based on 3D design)

- This is dependent on your Event contract and access rights (see rep for confirmation)

Before continuing with the information below, our standard (3D) template offers lots of flexibility and customization options. Remember you can always override CSS in the middle panel and with the right skills, the sky's the limit.

Adding a new template will allow you to move containers around, hardcode backgrounds and create new, static content buckets. There are added fees because new booth HTML must be manually uploaded by our VEP team.

The booth is made up of dynamic containers. These pull in the logo, video, content and graphics from your company profile (see black labels in screenshot). Adding a new template will allow you to move these elements around to positions of your choice. Templates are normally shared between dozens or hundreds of booths, so if you have multiple booths, we encourage you to choose your static items wisely (ie: embedded images).

These back-end templates are 100% HTML and CSS. Including a web designer is absolutely necessary.

- 1. Download the 3D Booth Template to begin
- Look at this example booth to Inspect Elements (using the Browser Web Development tools) and familiarize yourself with the overall interface. <u>https://www.virtualeventplace.com/en?t=/tradeshow/index&page=booth&bid=1591025191277&ed</u> <u>itmode=1#focus\_top</u>
- 3. Access the parent div containers and each of the dynamic items.

- 4. Insert new styling directly in the template or upload your own style sheet. To make things easy, we recommend overwriting defined classes vs. creating new ones.
- 5. If modifying the 3D Booth templates, we recommend changing the background in Booth Edit Mode. Changing the background path with CSS will lock that functionality.
- 6. Retain bootstrap mobile responsiveness (Avoid modifying anything outside of the <div class="booth">)

